



DGGI
DESIGN GRAPHICS GROUP, INC.

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Bowling Green, OH 43402
TOLL FREE (800) 562-5940
FAX (419)354-8829

GENERAL INFORMATION

ART

There is no charge for art if you supply camera-ready artwork. If you require custom artwork (logos, trademarks, special lettering style, borders, etc.), our experienced staff will be happy to prepare it at a cost of \$40.00/hr. This 1 hour cost is included, free of charge, on initial orders. Additional costs may be incurred depending on design. All halftones will be reproduced at a 40/45 line screen.

PROOFS

1 paper proof is provided at no cost. Any additional proof changes after the first will be billed based on the \$40.00/hr. art charge.

DISCLAIMERS

Please make sure your copy meets all the requirements of your state. If you provide camera-ready copy, check copyrights. We cannot accept legal responsibility for reproducing copyrighted material.

PRICES

We regret that due to the rising cost of materials and other items beyond our control, prices are subject to change without notice.

PRODUCTION

Normal production schedules are noted on each item and covers the time period after art approval., to the day shipped, barring any unforeseen circumstances. If you have a rush order, please contact us; we will do whatever we can to help you meet your deadline. **All orders are subject to a 5% over or under run.**

REPEAT ORDERS

Please indicate year previous order was produced and we're happy we can serve you again. Screens are not kept. Set-up charges will apply to each order.

SHIPPING

All shipping charges are additional. Should damage occur during shipment, contact us within 48 hrs.

TERMS

50% deposit with placement of order and balance due on delivery of items.

UNION LABEL

The union label, if available, will be printed on all products unless otherwise requested.

STANDARD COLORS

Standard imprint colors are available on all products unless otherwise noted. Standard colors include: black, reflex blue, peacock blue, emerald green, fire red, medium yellow and lemon yellow. Fluorescent colors are also available for an additional charge of \$39.00 each and they include green, orange, red or yellow. Keep in mind that fluorescent colors will fade with time.

CUSTOM COLOR MATCH

\$39.00 for each match that is not a standard imprint color, this includes fluorescent colors. Due to the inherent properties in various materials, we cannot guarantee exact color matches. Color matching is not available on some products.

LARGE QUANTITIES

Contact us for discounts on quantities larger than those noted in this catalog.

DOUBLE-SIDED YARD SIGNS

As effective as a billboard on the roadway, yard signs are an economical way to get your message to the community. In yards, they remind voters that you are the choice for many neighbors. Our signs are designed to make your message stand out and stand up to the weather. Plastic coated white, 24 point, 6-ply board is screen printed in your choice of colors for the sharpest reproduction.

Put a face with your name for better voter recall. Just supply us with a 5" x 7" or larger glossy, black and white photo.

Prices for special art or supplied art requiring additional preparation will be quoted upon receipt. Bleeds are not allowed. Imprint can be no closer than 5/8" from all edges. All layouts will be faxed for approval. Any additional proof changes after the first will be billed based on the \$40.00/hr. art charge.

All orders are subject to up to a 5% over or under run which is billable to you.

Additional Costs

Set-Up Charge: \$30.00 per color (each order)

PMS Match: \$39.00 per color match

Halftone Charges: \$30.00

Production Time: 7-10 business days

Union Label Available

Pricing for larger quantities available upon request.

22" x 28" Fold over to 22" x 14" or 11" x 28"

<u>Quantity</u>	<u>1-color</u>	<u>Total</u>	<u>2-color</u>	<u>Total</u>
50	\$4.22 ea.	\$211.00	\$5.71 ea.	\$285.50
100	2.90 ea.	290.00	3.70 ea.	370.00
250	1.47 ea.	367.50	1.96 ea.	490.00
500	1.21 ea.	605.00	1.48 ea.	740.00
1000	.96 ea.	960.00	1.21 ea.	1210.00
1500	.90 ea.	1350.00	1.05 ea.	1575.00
2000	.83 ea.	1660.00	.97 ea.	1940.00
2500	.72 ea.	1800.00	.85 ea.	2125.00
4000	.69 ea.	2760.00	.81 ea.	3240.00
5000	.67 ea.	3350.00	.79 ea.	3950.00

28" x 44" Fold over to 28" x 22" or 14" x 44"

<u>Quantity</u>	<u>1-color</u>	<u>Total</u>	<u>2-color</u>	<u>Total</u>
100	\$4.40 ea.	\$440.00	\$5.75 ea.	\$575.00
250	2.37 ea.	592.50	2.91 ea.	727.50
500	1.93 ea.	965.00	2.47 ea.	1235.00
1000	1.65 ea.	1650.00	1.96 ea.	1960.00
2500	1.42 ea.	3550.00	1.73 ea.	4325.00

14" x 22" and 11" x 28" Flat 1-side imprint

Quantity	1-color	Total	2-color	Total
100	\$1.90 ea.	\$190.00	\$2.75 ea.	\$275.00
250	1.19 ea.	297.50	1.49 ea.	372.50
500	.81 ea.	405.00	1.03 ea.	515.00
1000	.68 ea.	680.00	.79 ea.	790.00
1500	.60 ea.	900.00	.70 ea.	1050.00
2000	.57 ea.	1140.00	.68 ea.	1360.00
2500	.54 ea.	1350.00	.64 ea.	1600.00

11" x 14" and 5½" x 28" Flat 1-side imprint

Quantity	1-color	Total	2-color	Total
100	\$1.85 ea.	\$185.00	\$2.55 ea.	\$255.00
250	.91 ea.	227.50	1.25 ea.	312.50
500	.65 ea.	325.00	.82 ea.	410.00
1000	.48 ea.	480.00	.59 ea.	590.00
1500	.45 ea.	675.00	.53 ea.	795.00
2000	.42 ea.	840.00	.47 ea.	940.00
2500	.38 ea.	950.00	.45 ea.	1125.00

YARD SIGN ASSEMBLY

Keep your campaign staff out meeting voters, not inside assembling yard signs with office supplies. We can score, fold, staple and have your signs ready for wires or on wires.

22" x 28" Fold Over

Score Only	.10 ea.
Assembly Only	.30 ea.

(score, fold & stapled – ready for wires)

Wires Only	.75 ea.
Full Assembly	1.20 ea.

(score, fold & staple – on wires)

28" x 44" Fold Over

Score Only	.20 ea.
Assembly Only	.60 ea.

(score, fold & stapled – ready for wires)

Wires Only	1.05 ea.
Full Assembly	1.80 ea.

(score, fold & staple – on wires)

MINI BILLBOARDS

Totally weatherproof and reusable! This corrugated plastic 1/4" x 36" x 60" sign (**PRINTED FRONT AND BACK**) gives you a large billboard sign and conforms to most municipal sign codes. It also requires no large posts or special digging equipment. Just an easy in, easy out heavy angle iron frame will do.

Prices for special art or supplied art requiring additional preparation will be quoted upon receipt.

Pricing for larger quantities available upon request.

Additional Costs

Set-Up Charge: \$60.00 – 1-color
\$90.00 – 2-color (each order)

PMS Match: \$39.00 per color match

Halftone Charges: \$30.00

Cable Ties: 10¢ each (10 per sign)

Angle Iron Frames: \$30.00 each

Production Time: 7-10 business days

Union Label Available

<u>Quantity</u>	<u>1-color</u>	<u>Total</u>	<u>2-color</u>	<u>Total</u>
12	\$31.00 ea.	\$372.00	\$38.00 ea.	\$456.00
24	24.00 ea.	576.00	31.00 ea.	744.00
36	22.00 ea.	792.00	29.00 ea.	1044.00
48	21.00 ea.	1008.00	28.00 ea.	1344.00
60	19.00 ea.	1140.00	25.00 ea.	1500.00
75	17.00 ea.	1275.00	22.00 ea.	1650.00
100	15.00 ea.	1500.00	20.00 ea.	2000.00
250	14.00 ea.	3500.00	19.00 ea.	4750.00
500	13.00 ea.	6500.00	18.00 ea.	9000.00

LATEX BALLOONS

- Imprint area: 5" maximum
- Custom silkscreen balloon printing
- Image will not fade when balloon is inflated
- 100% biodegradable
- Decorator and Standard Colors available
- 20 ink colors available
- Second side imprint available
- Special balloon color assortments available at no extra charge
- Production Time: 1-2 weeks
- Freight Not Included

Prices for special art or supplied art requiring additional preparation will be quoted upon receipt.

Additional Costs

Second Side/Second Color: See pricing below, add \$50.00 minimum charge. Available on 11" only.

Ink Change within Order: \$25.00 per color, per side

Union Label Available

**PRICED PER THOUSAND*

SIZE	50	100	150	250	500	1000	2500	5000	10,000
9"	\$69	\$75	\$85	\$95	\$129	\$169*	\$159*	\$149*	\$139*
11"	\$75	\$79	\$89	\$105	\$149	\$198*	\$189*	\$179*	\$169*
2 nd Side (add'l)	\$50	\$50	\$50	\$50	\$50	\$50*	\$45*	\$45*	\$40*
2 nd Color (add'l)	\$50	\$50	\$50	\$50	\$50	\$50*	\$45*	\$45*	\$40*

EMERY BOARDS

Keep your message at hand with this inexpensive and eye catching reminder to voters. The 1/2" x 5 1/2" size accommodates up to two lines of copy printed on one side.

Standard Imprint Colors:

478, SS-478 Reflex Blue

478A Black

Non-Standard Imprint Colors:

Red, Green, Burgundy, Blue, Black

Production Time: 2-3 weeks

Union Label Not Available

Made In USA or Printed In USA

Freight Not Included

Additional Costs

Non-Standard Ink: \$25.00

ITEM #		1500	3000	6000	12,000
478	Popular & Economical	\$263.90	\$371.40	\$585.00	\$946.80
478A	Patriotic Red, White & Blue	289.90	423.00	688.20	1100.40
SS-478	Stars & Stripes	289.90	423.00	688.20	1106.40

BUMPER STICKERS

On a voter's car, bumper stickers give a lot of mileage to your message. But don't limit them to just autos; use wherever an extra large pressure sensitive label is needed: windows, bags, etc.

Our screen printed vinyl stickers are easy to put on, easy to remove and last out in the weather.

Prices for special art or supplied art requiring additional preparation will be quoted upon receipt.

Pricing for larger quantities available upon request.

Additional Costs

Set-Up Charge: \$30.00 – 1-color or 2-color

Screen Charge: \$50.00

PMS Match: \$39.00 per color match

Halftone Charges: \$30.00

Production Time: 7-10 business days

Union Label Available

3³/₄" x 7³/₄"

<u>Quantity</u>	<u>1-color</u>	<u>Total</u>	<u>2-color</u>	<u>Total</u>
500	\$.64 ea.	\$320.00	\$.90 ea.	\$450.00
1000	.42 ea.	420.00	.56 ea.	560.00
1500	.34 ea.	510.00	.45 ea.	675.00
2500	.25 ea.	625.00	.325 ea.	812.50
5000	.19 ea.	950.00	.235 ea.	1175.00
10,000	.145 ea.	1450.00	.173 ea.	1730.00

3" x 11¹/₂"

<u>Quantity</u>	<u>1-color</u>	<u>Total</u>	<u>2-color</u>	<u>Total</u>
250	\$1.16 ea.	\$290.00	\$1.69 ea.	\$422.50
500	.68 ea.	340.00	.96 ea.	480.00
1000	.43 ea.	430.00	.60 ea.	600.00
1500	.35 ea.	525.00	.465 ea.	697.50
2500	.255 ea.	637.50	.343 ea.	857.50
5000	.231 ea.	1155.00	.243 ea.	1215.00
10,000	.194 ea.	1940.00	.193 ea.	1930.00

3" x 14¹/₂"

<u>Quantity</u>	<u>1-color</u>	<u>Total</u>	<u>2-color</u>	<u>Total</u>
250	\$1.18 ea.	\$295.00	\$1.73 ea.	\$432.50
500	.72 ea.	360.00	1.02 ea.	510.00
1000	.48 ea.	480.00	.65 ea.	650.00
1500	.39 ea.	585.00	.515 ea.	772.50
2500	.305 ea.	762.50	.393 ea.	982.50
5000	.235 ea.	1175.00	.283 ea.	1415.00
10,000	.198 ea.	1980.00	.233 ea.	2330.00

BUTTONS

At work, leisure and campaign events, your supporters will let everyone know their vote when wearing your message on a button with any of our standard colors. For quantities under 5000, we recommend celluloid, which are laminated with a plastic cover and a pin fastener.

Prices for special art or supplied art requiring additional preparation will be quoted upon receipt.

Additional Costs

Screen Charges: \$30.00 per color
Full Bleed: \$10.00
PMS Match: \$39.00 per color match
Union Label Available: \$30.00

Production Time: 2-3 weeks
Freight Not Included

Size		100	250	500	1000	2500	5000
1¼”	Round	\$100	\$130	\$160	\$280	\$550	\$1070
1½”	Round	102	150	170	290	600	1080
2¼”	Round	112	160	210	300	650	1230
2½”	Round	120	170	240	340	730	1340
3”	Round	128	180	260	360	850	1650
3½”	Round	140	245	340	480	1150	2250

LAPEL STICKERS

These inexpensive roll labels are available in 2x3, 4x2, 4x3 and 3” round sizes. Standard imprint colors on white gloss, red or yellow fluorescent paper. Roll labels are not recommended for outdoor use.

Prices for special art or supplied art requiring additional preparation will be quoted upon receipt. Pricing for larger quantities available upon request.

Additional Costs

Set-up Charges: \$30.00 per color
Full Bleed: \$30.00
PMS Match: \$42.00 per color match

Production Time: 1-3 weeks

Quantity	1-color	2-color
1500	\$228.00	\$306.00
3000	258.00	339.00
5000	300.00	390.00
10,000	455.00	571.00
25,000	775.00	905.00

MAGNETS

Convert almost any metal surface such as a refrigerator, filing cabinet, metal doors into an instant bulletin board with our magnets. The most important message they will hold will be yours.

Prices for special art or supplied art requiring additional preparation will be quoted upon receipt.

Pricing for larger quantities available upon request.

Additional Costs

Set-Up Charge: \$30.00 – 1-color or 2-color

Screen Charge: \$50.00

PMS Match: \$39.00 per color match

Halftone Charges: \$30.00

Production Time: 7-10 business days

Union Label Available

2 x 3½

1-Color

500	1000	2500	5000
.37	.30	.25	.21
\$185.00	\$300.00	\$625.50	\$1050.00

Additional Colors – add

500	1000	2500	5000
.19	.12	.07	.050

Info Mags 3 x 5

1-color

500	1000	2500	5000
.61	.45	.37	.30
\$305.00	\$450.00	\$925.00	\$1500.00

Additional Colors – add

500	1000	2500	5000
.25	.140	.080	.060

PENS & PENCILS

TS45 Twist Top Stick Pens

Twist and click pens are a neat economical addition to your political campaign. The pens come with a blue or black cap with matching color ink. Twist cap right to open, left to close. Comes in white, black, 3 granite and 5 neon colors.

<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
.51	.39	.29	.28	.25

BP-23 Slim Solid Click Pens

White pen with matching colored tip and plunger as follows: yellow, red, green, blue, gray and black.

<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
.65	.52	.41	.39	.35

BP-25 Wide Solid Click Pens

Wider barrel pen. Same colors as BP-23 plus comes in red, green, yellow and black with black tip and plunger.

<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
.67	.54	.42	.41	.36

111E Election Pencils

Stock logos: choose from Stars and Stripes, American Flag, Republican Elephant and Democratic Donkey. Two color red and blue imprint.

<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>	<u>10,000</u>
.280	.260	.205	.180	.165

PC-100 Round Pencils

Offered in a variety of colors. Attractive ferrule, soft rubber eraser, high quality bonded lead encased in finest cedar. The round pencils can accommodate up to six lines of copy.

<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>	<u>10,000</u>
.250	.193	.189	.170	.155

Additional Costs

Logo Charges: \$20.00 per color

2nd Color Imprint: \$15.00/M -- Not available on orders under 1,000

PMS Match: \$42.00 per color match

Production Time: 2-3 weeks

Union Label Available

Freight Not Included

RULERS & YARDSTICKS

12" and 36" natural wood yardsticks let you show voters you measure up. Print your message in black, blue, red or green.

13781 12" Ruler

Printed one side

<u>500</u>	<u>1000</u>	<u>3000</u>	<u>5000</u>	<u>10,000</u>
.280	.173	.142	.120	.093

Printed both sides

<u>500</u>	<u>1000</u>	<u>3000</u>	<u>5000</u>	<u>10,000</u>
.33	.198	.150	.125	.096

13511 5/32" x 1-1/8" x 36" Yardstick

Printed both sides

<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>	<u>10,000</u>
.633	.583	.517	.50	.446	.393

13561 1/4" x 1-1/8" x 36" Yardstick

Printed both sides

<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>	<u>10,000</u>
.90	.833	.775	.758	.685	.614

Additional Costs

Imprint Change on reverse side: \$33.33

PMS Match: \$45.00 per color match

For metric gauge on one side and inch on opposite: \$25.00

Custom logos or artwork: \$20.00/cut

Production Time: 2-3 weeks

Union Label Available

Freight Not Included

A
Address Books
Appliques
Appointment Pads
Aprons
Arm Bands
Ashtrays
Auto Accessories
Autograph Books
Award Programs

B
Badges
Balloons
Balls
Bankbook Covers
Banks
Banners
Bar Accessories
Beach Bags
Beverage Holders
Bill Clips
Billfolds
Book Covers
Book Ends
Book Marks
Booster Plates
Bottle Caps
Bottle Openers
Bowling Awards
Brief Cases
Brushes
Bumper Stickers
Buttons

C
Calendars
Candy
Caps
Card Cases
Cartops
Carnival Hats
Carpenter's Aprons
Carrying Cases
Charms
Checkbook Covers
Chewing Gum
Christmas Cards
Christmas
Ornaments
Cigarette Lighters
Clipboards
Clocks
Cloth Calendars
Coasters
Cocktail Glasses
Coffee Stirrers
Coin Banks
Coin Holders
Combs
Commemorative
Plates
Coupon Cases

Cuff Links
Cups
D
Dashboard Accessorie
Date Books
Decals
Decanters
Decorations
Desk Files
Desk Pen Stands
Desk Weights
Dice Specialties
Dishcloths
Document Cases
Doodle Pads
Drawing Instruments
Drink Shakers
Drink Stirrers
Dust Pans

E
Emblematic Jewelry
Emblems
Emergency Kits
Emery Boards
Engagement Books
Eraser
Eyeglass Cleaners

F
Fake Money
Fans
Favors
Felt Bookmarks
First Aid Kits
Flags
Flashlights
Floor Mats
Flying Saucers
Fly Swatters
Folding Seats
Food Gifts
Fountain Pens
Frames

G
Garment Bags
Games
Gimmicks & Gadgets
Glasses
Glass Paperweights
Glass Specialties
Gloves
Golf Balls
Golf Tees
Greeting Cards

H
Halloween Bags
Hand Lotions
Hats
Hatbands
Headbands
Horns
Hot Pads

I
Ice Scrapers
Identification Cards
Identification Tags
Incentive Award
Programs
Inflatable
Insulated Bags
Invisible Ink
Iron-on- Patches
Iron-on-Transfers

J
Jackets
Jar Openers
Jewelry
Joke Book
Jump Ropes

K
Kaleidoscopes
Kazoos
Kerchiefs
Key Cards
Key Cases
Key Chain
Key Tags
Kites
Knives

L
Labels
Label Pins
Letter Openers
License Holders
License Plates
Lighters
Litter Baskets
Luggage Tags
Loose Leaf Binders

M
Magic Tricks
Magnetic Key Hold
Magnets
Manicure Kits
Maps
Matches
Measuring Tapes
Mechanical Pencils
Medallions
Memo Holders
Memo Pads
Mirrors
Money Clips
Mugs

N
Nail Files
Name Plates
Name Tags
Napkins
Night Lights
Noise Makers
O
Openers

P
Paper Clips
Paperweights
Party Favors
Pass Cases
Passport Cases
Patches
Pencils
Pennants
Pens
Phone Accessories
Phone Indexes
Photo Albums
Phone Dialers
Piggy Banks
Phil Boxes
Pins
Plaques
Plastic Dishes
Pliers
Playing Cards
Pocket Address Books
Pocket Knives
Pocket Protectors
Pocket Secretaries
Poker Chips
Pom Poms
Portfolios
Posters
Purses

R
Rain Bonnets
Rainwear
Road Flares
Rubber Money
Rubber Stamps
Rulers

S
Sachets
Safety Kits
Safety Pins
Scissors
Scrapers
Score Cards
Scratch Pads
Screwdrivers
School Bags
Sewing Kits
Shoehorns
Shopping Bags
Signs
Spare Key Holders
Sponges
Sports Guides
Stamp Holders
Stadium Cushions
Stickers
Styrene Hats
Sun Reflectors
Sun Visors
Sweatbands
Sweatshirts

T
T--Shirts
Tally Cards
Tape Measures
Telephone Indexes
Telephone Rests
Tennis Balls
Thermometers
Thimbles
Tie Clips
Ties
Tobacco Pouches
Toiletry Kits
Tool Kits
Towels
Travel Cups
Travel Kits
Travel Logs
Tree Decorations
Trick Billfolds
Trophies
Wallets
Watchbands

U
Umbrellas

V
Vases
Vests
Visor Mirrors
Visors

W
Watchband Calendar
Watches
Whistles
Wine Glasses
Wooden Nickels

Y
Yardsticks
Yo-Yos

Z
Zip Code Guides
Zipper Pullers

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